AI & DATA ANALYTICS
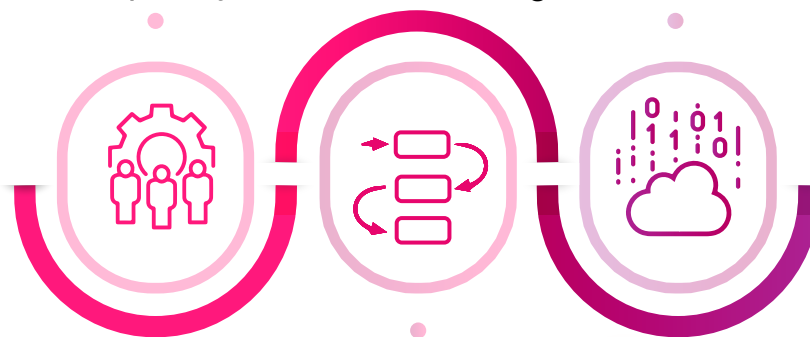
In the Artificial Intelligence & Data Analytics Specialty, we work together with our experts in algorithms and computing techniques, we create innovative and comprehensive solutions to provide our clients with data that allow them to have greater perspective and timely decisions within the business, as well as customized developments that automate, provide efficiency, productivity and higher profits.

Our Hallmark

We have a team of developers, engineers, data scientists to offer companies products, tools and custom methodologies focused on digital transformation through our machine learning and deep learning solutions (supervised and unsupervised models), computer vision (image recognition), natural language (chatbot) and conversational (voice chat) generative artificial intelligence (voice, text, images, etc.), document intelligence, RPA, digital shielding with AI, to help companies become more efficient by automating their processes.

Multidisciplinary work.   Digital Transformation.

Process automation.

PRAXIS

Services

- Chatbot / voice AI
- Documentary Intelligence AI
- Recruiter AI
- Generative AI
- CallBot AI

Benefits

- **Increase of EBIT:** Increase EBIT by up to 5% through AI-based solutions that optimize key operations.

- **Increased sales:** Increases sales by up to 30% through centralization, automation and advanced data analysis.

- **Data management efficiency:** Reduces information processing time by up to 40% and eliminates up to 90% of duplicate records.

- **Successful projects:** Decreases the probability of failed digital transformation projects by 40% with proper data governance.

- **Customer loyalty:** Improves customer retention and satisfaction with AI-driven personalized services.

- **Human error reduction:** Minimize errors by up to 69% by integrating intelligent systems into key operations.

- **Agile problem solving:** Accelerates the resolution of operational challenges, increasing efficiency by 40%.

- **Process optimization:** Improves productivity and efficiency by 55% with the implementation of artificial intelligence in critical processes.

- **Risk mitigation:** Reduces risks and improves decision making with AI-based analysis.

At PRAXIS, we have been transforming the technological, digital, intelligent and agile solutions of companies for 30 years. With more than 1,300 employees, in more than 10 countries around the world.

ia@praxisglobe.com

www.praxisglobe.com

V 2025